

Art Students Visited by Local Fabric Design Business Woman

Art students at Home Tree School in Friday Bridge were visited by a local fabric design business, Presiman Designs. The art teacher wanted to show her students how art can produce a living. Using their own designs, she wanted somehow to create a viable idea that could be sold. Therefore, Presiman Designs were introduced. The students listened and watched a presentation from the owner Angela, the in-house artist and computer designer Savannah, and the marketing PR manager Oliver. Angela discussed the roles of her employees and how she utilises the Kickstart scheme to employ young people to start them off in the creative business.



Angela also explained the philosophy of her business. Wanting to work with local artists to create something "really unique and beautiful". Allowing "customers imagination to become reality". Presiman Designs is a bespoke and tailored design business who listen to customer needs, sources the artists and then produces these highly original pieces. Her workshops also incorporate upholstery making so these fabrics can be individualised to the client's own furniture or interior design.

Angela discussed the creation of her business. The way it was financed and what can be made on her fabric printing machines. This included upholstery fabrics as well as interior design items which Angela showed to the pupils.



After some discussion it was decided that cushion covers were a good item for the students to design, make and sell. This was the start of the creative journey. Over a few weeks, several of the art students started sketching ideas and developing them. They experimented with different art techniques and mediums and combined these to produce final designs. These were then taken to Presiman Designs to work their part of the magic.